

Program Session #: **602** | Submission: **10298** | Sponsor(s): **(SIM, AAT)**
Scheduled: **Sunday, Aug 11 2013 4:00PM - 6:00PM** at **WDW Swan Resort in Swan 2**

Capitalism in Crisis and Other Conundrums: Tackling the Big Questions
Tackling Big Questions

Organizer: **Sandra Waddock**; Boston College;
Organizer: **Andreas Rasche**; Copenhagen Business School;
Presenter: **Claus Dierksmeier**; The U. of Tuebingen;
Discussant: **Jegoo Lee**; Stonehill College;
Facilitator: **Katrin Muff**; Business School Lausanne;
Presenter: **Michael Andreas Pirson**; Fordham U.;
Presenter: **Sybille Sachs**; U. of Applied Sciences, Zurich;
Presenter: **Erica L. Steckler**; Northeastern U.;

This PDW proposes to bring together a group of scholars who are tackling or have tackled so-called 'big questions' that challenge the current capitalism paradigm in important ways. Such questions include, but are not limited to: the introduction of stakeholders into a capitalist paradigm that currently is dominated by one stakeholder group, the shareholder; issues of ecological sustainability that question capitalism's fundamental growth imperative and how business is done; issues of responsibility in enterprises that question a profits at all costs orientation; issues of leadership for and within management education. The PDW provides an interactive platform (1) to discuss the relevance of these big questions for future research activities and (2) to reflect on how such research can be published when considering the many constraints of the current academic system, which is characterized by increasing specialization and fragmentation of scholarly thinking. The PDW includes focused input presentations by some senior, mid-career, and junior scholars followed by moderated collaborations where panelists and participants interact jointly to discuss big questions in selected areas.

Search Terms: capitalism in crisis , corporate responsibility and sustainability , stakeholder