



Humanistic Management

Foundation, Collaboration, Impact

Workshop on November 13th, 2016

Geneva, Switzerland

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Context of the Workshop

From the 14th to the 16th of November 2016 the Business and Human Rights Forum of the Office of the High Commissioner for Human Rights at the United Nations (OHCHR) is taking place in Palais des Nations, Geneva, Switzerland. The Humanistic Management Center is participating in the event for the third time with an international delegation.

The members of the delegation have expressed their interest in using the opportunity to meet on the 13th of November, the day before the Business and Human Rights Forum, for a workshop on Humanistic Management. The workshop is geared towards an active exchange and assessment of opportunities to collaborate on initiatives related to Humanistic Management.

The program is therefore centered on two main elements. First an interactive presentation is provided outlining a framing for Humanistic Management. The presentation highlights the Context, Mental Model, some Key Drivers and a Management Paradigm for Humanistic Management. Subsequently the group will discuss and jointly develop the agenda for the remainder of the workshop in order to ensure that the interests of the participants are reflected in the program. For example, topics that could emerge are Humanistic Management foundations (what is Humanistic Management), the institutional setup (who is the Humanistic Management Network and Center) or offers (what is the main value proposition of the Humanistic Management Network and Center) and should have a clear impact orientation.

Aims of the Workshop

The aim of this workshop are twofold. Firstly, to assess the foundations of a humanistic management paradigm and its potential to address some of the main challenges we face as a global community. Secondly we hope to create opportunities for collaboration between the participants and beyond in order to strengthen our network, support our activities and jointly enhance the impact we generate.

Program

11:00h - 11:30h Welcome and Introductions

11:30h - 12:30h Presentation on Humanistic Management: Context, Mental Model, Drivers and Management Paradigm

12:30h - 14:00h Lunch

14:00h - 14:30h Jointly deciding on the agenda for the afternoon

14:30h - 17:30h Discussion and activities following the previously agreed agenda

17:30h - 18:00h Wrap up and results Individual Time

18:00h - 19:00h Individual Time

19:00h Dinner

Participants

Johannes Freiesleben

Johannes Freiesleben is a strategy consultant and academic with broad experience in the media, banking, and consulting industry. He received his PhD in Management from the University of St. Gallen and lectured at universities worldwide, including Stanford University and University of Zurich.

In his academic career, he primarily focuses on the economic implications of better production quality and has published twenty papers on this topic in international journals. He also reconnected with his interest in business ethics with a focus on organizational happiness and humanistic management which in his view will play an increasingly important role for individuals, organizations, and society in the near future.



Pauline McCharles

Pauline is a lifelong social Entrepreneur with an MA in Organizational Development. She recognizes the beauty of owning up to who you are even at the workplace. She thrives on the challenges of bringing strong individuals together from different cultures, values and ideas. Pauline enjoys watching ideas form into what as individuals one could not have imagined. The creation of an Ethos as a team that can withstand our societies changing awareness.

Resilience comes from self, from trusting one's team and trusting intentions. At the end of the day we all want to succeed, flourish and develop. Bringing this to the forefront supports community in companies and creates room for healthy decision making that benefit both the company and self. Pauline draws her research from the Humanistic Management Network, The Weltethos Institut, Oikos and a few other organizations who are in the process of redefining our world view in business and management.



Rocío Robinson

Rocío holds a PhD from the Organization Studies and Cultural Theory (DOK) programme at the University of St. Gallen in Switzerland.

Her area of specialization is Swiss Multinationals in Latin America. She completed a BA in Political Science with a minor in Foreign Languages (French and Spanish) at Smith College in Massachusetts, and also studied International Relations at the Graduate Institute of International and Development Studies in Geneva. She earned an MSc in Comparative Politics at the London School of Economics with a thesis on managing volatile commodities in Chile and Venezuela.

Additionally, Rocío has worked in New York City in different industries tied to the Latin American and Emerging markets, taught Spanish and French language and literature in a high school, and interned/worked in Sierra Leone for an NGO before working for UBS Wealth Management International in Zürich, Switzerland.



Klaus Schuler

Klaus is founder and managing director of Tripl3Leader offering leadership development for leaders that create corporate success and value for society. Tripl3Leader prepares for current and future challenges and focuses on megatrends as much as on personality, motivation and attitude.

He has International consulting experience in leadership development for more than 30 years covering international leadership experience and P&L responsibility for product categories in several countries. He is founder of multiple businesses and has conducted a range of studies on education science with focus on human resource and organizational development.

Klaus is energized by inspiring leaders and companies and guiding them through their leadership journey. He collaborates closely with the Humanistic Management Center through its executive joint venture Ethics First.

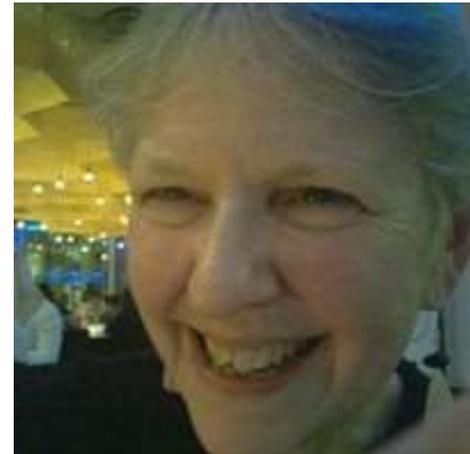


Christina Schwabenland

Christina is Reader in Public and Voluntary Sector Management at the University of Bedfordshire. She spent over 25 years working in voluntary organisations, in a variety of management positions including chief executive and chair.

Christina began to work on her PhD while she was CEO of the Elfrida Society, an organisation involved in service provision and policy development with people with learning difficulties. Her PhD explored the founding stories of voluntary organisations, both in the UK and in India.

She enjoyed this so much that she moved into university teaching in 2004, teaching diversity management at London Metropolitan before going to the University of Bedfordshire in 2010.



Jaba Sen Menon

Jaba Sen Menon is Vice-President & Head, Business & Marketing at Centum Learning Limited, New Delhi, India. She holds a B. A. Economics Honours, University of Delhi, New Delhi and an MBA, Institute of Management Technology, Ghaziabad.

Jaba is a marketing professional with more than twenty five years of experience in both private and development sector. She is presently one of the founding members of Centum Learning Limited, a multinational skilling corporation, which has transformed more than 1.2 million lives in 21 countries since 2006. Additionally, she is the Vice President of Centum Foundation, the philanthropic arm of Centum Learning.

Jaba is responsible brand positioning across 21 countries, which has resulted in Centum winning several international awards. She also leads vocational education and training pan India in partnership with Governments and other nodal agencies.

Prior to joining Centum Learning, she has had successful stints with brand communication consultancies like McCann Erickson, Ogilvy and Bozell and other leading organisations like the Times of India group and Hero Motors. She had also taken a five year hiatus from the corporate sector to join OneWorld, an international non-profit network engaged in using ICTs for poverty alleviation.



Ernst von Kimakowitz

Ernst von Kimakowitz is Director of the *Humanistic Management Center*, an independent think tank, learning institution and advisory firm and of the executive education provider *Ethics First*. He is also a lecturer in leadership skills at the University of St Gallen, Switzerland and the University of Tübingen, Germany and was visiting professor at Soka University's Business Department in Tokyo, Japan in 2016. He holds several board member, editorial and reviewer positions and frequently gives talks to audiences ranging from student groups to senior executive teams around the globe.

Ernst holds a M.Sc. from the London School of Economics (LSE) and a Ph.D. from the Institute for Business Ethics at the University of St Gallen.



Logistics

Date: 13.11.2016
Time: 11:30h - 17:30h
Venue: **TBC**, Geneva, Switzerland
Link to map as below
Getting there: **TBC**

