



Course FS15 8,748: Second Block April 24. / 25. 2015

Investing for Impact: Redefining the Meaning of Return

Course conference April 24th, 2015, UBS Conference Center
Grüenhof, Zürich and April 25th, 2015, University of St. Gallen



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Context

The theme of Impact Investing has gained substantial momentum in both, finance and social entrepreneurship communities over recent years. In addition student demand for course offers as well as supervision of theses on Impact Investing has risen steeply. The University of St. Gallen is actively responding to this demand by offering courses on related topics.

This course, titled *Impact Investing: Redefining the Meaning of Return* represents one of these offers and is taking place in March and April 2015 at Master level in the contextual study program of the University of St. Gallen.

Focused on activity based learning the course aims to deliver on three main goals: 1) gaining an understanding of the impact investing space, 2) researching and developing an investment structure for an Impact Investing opportunity and 3) pitching the investment structure to an imaginary investment board of an Impact Investing fund.

This document outlines the program for the second block of the course. To complement and consolidate classroom based learning, the group has the opportunity to meet and discuss with Impact Investing practitioners. Hosted by UBS, Jaume Iglésies of *UBS Values Based Investing* as well Natija Dolic of *LGT Venture Philanthropy* will present their Impact Investing activities on April 24. 2015. On April 25. 2015 we will welcome Angélica Rotondaro, Managing Director of the HSG Latin America Hub in Sao Paulo, Brazil and co-founder of *Impact Investing Latin America* at the University of St Gallen. Angélica will present her work in Latin America and we will discuss and reflect on the work and outcomes of this course.

Program

April 24. 2015, 16:00h - 18:00 UBS Conference Center Grünenhof

16:00h – 16:10h Welcome

16:10h – 16:25h One Minute Introduction of the Investment Proposals

16:25h – 16:50h UBS Values Based Investing (Jaume Iglésies)

16:50h – 17:10h LGT Venture Philanthropy (Natija Dolic)

17:10h – 17:50h Q&A and Discussion

17:50h – 18:00h Course Evaluations and Farewell

April 25. 2015, 10:15h - 15:00 University of St. Gallen

10:15h – 10:30h Welcome

10:30h – 11:30h Impact Investing in Latin America (Angélica Rotondaro)

11:30h – 12:00h Q&A and Discussion

12:00h – 13:00h Lunch

13:00h – 14:30 Discussion and Reflection: Redefining the meaning of return or just the latest hype in the purpose of business discourse?

14:30h – 15:00h Course Feedback and Farewell

April 24. 2015, 16:00h - 18:00 UBS Conferece Center Grünenhof

Speakers

Jaume Iglésies

Jaume Iglésies is Head of Values Based Investing at UBS AG, responsible for advising on investment solutions that consider social and environmental values alongside financial returns. Prior to joining UBS in 2005, he worked for 11 years at Deutsche Bank SA in the financial planning unit, where he was responsible for product management.

Jaume is a full member of the International Actuarial Association and holds a Bachelor's Degree in Mathematics and Economy.



Natija Dolic

Natija Dolić is Head of Marketing and Communications at LGT Venture Philanthropy. Natija built the first “House of Philanthropy Solutions” – a unique exhibition that enables visitors to interactively explore philanthropic solutions on various topics from around the globe.

Prior to joining LGT VP, Natija worked as freelance journalist, as relationship manager with American Express, and pro bono communications manager for the German Red Cross. Natija studied Philosophy and English Literature at the Princeton University, holds a Master's degree in International Business & Cultural Science, and Journalism from the University of Passau. Natija is a native Croat.



April 25, 2015, 10:15h - 15:00 University of St. Gallen

Angélica Rotondaro

Angélica Rotondaro is the Managing Director of the HSG Hub São Paulo for South America. She is the co-founder of the Impact Investing Latin America Platform (IILA). Before that she worked for international companies in the areas of communications, branding, public relations and international relations in Brazil, Chile, Argentina and Switzerland.



Her experience with foundations and the third sector includes establishing and implementing a foundation for grass-roots development in Brazil, being one of the programs selected as a “best practice” by UN Global Compact. Her PhD research was about the intercultural negotiations between small agricultural producers for Brazil and Swiss buyers.

Johannes Boch

Johannes is the current coordinator of the IILA. He is enrolled in studies of International Affairs at the University of St.Gallen. He holds a Master of Science in Psychology from the University of Fribourg, Switzerland and has gained vast experience in research methods in social, economical and cultural sciences, due to work assignments in various research units. Parallel to his work as a coordinator, Johannes has conducted front-line studies in the area of health care for BoP in São Paulo (Brazil).



Logistics

UBS Conference Center Grünenhof, Zurich

Date: 24.04.2015

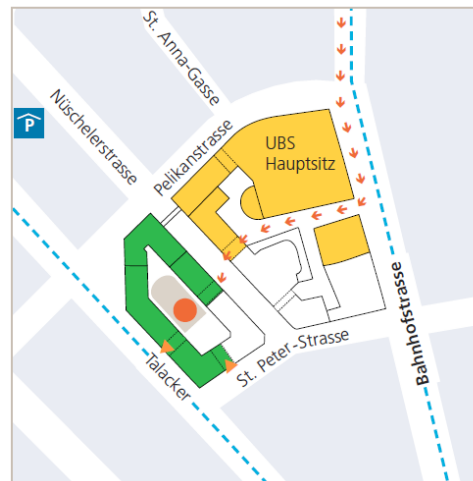
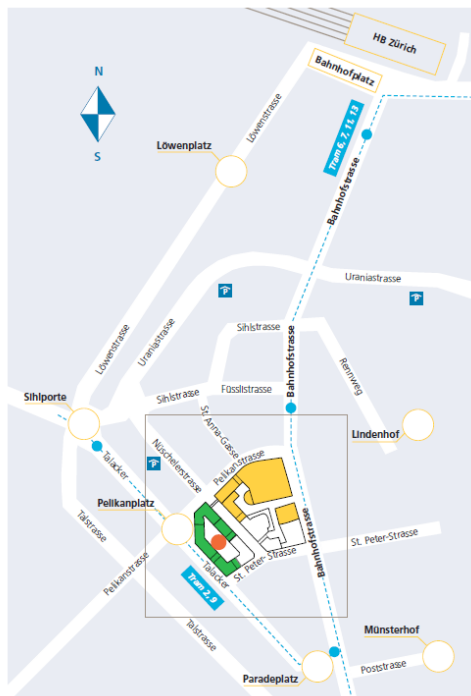
Time: 16:00h - 18:00h

Venue: UBS Conference Center Grünenhof

[Link with travel details to Grünenhof](#)

Getting there: It's a 15 minute walk from Zurich main Station following the instructions in the map below. Alternatively take any Tram from Zürich HB / Bahnhofstrasse to Paradeplatz. It's a 5 minute walk from there.

Meeting Point: The group will meet at 15:50h in the lobby of the venue



● UBS-Konferenzgebäude Grünenhof

On the **25.04.2015** we will meet at **10:15h** at the University of St. Gallen in **room 01-U203** in the main building.