

oikos FutureLab 2014

Participant's Guide



Building the Bridge
for Sustainability in Economics & Management

10 - 11 NOVEMBER 2014

TABLE OF CONTENTS

INFORMATION FOR STUDENTS MEMBERS.....	3
INFORMATION FOR YOUNG SCHOLARS, FACULTY MEMBERS, ALUMNI & PARTNERS.....	4
FUTURELAB DETAILS.....	7
WEB.....	13
OTHER OPPORTUNITIES.....	14
VISITING SWITZERLAND	15
SWISS-GERMAN PHRASEBOOK.....	17
ORGANIZING TEAM.....	18

INFORMATION FOR STUDENT MEMBERS

Arrival

Sunday, 9th November, evening at **Youth Hostel St. Gallen.**

Check in: 17:00 – 19:00. Dinner: 19:00.

OR

Monday, 10th November at **Lokremise.**

(oikos Chapter Presidents/Representatives)
Legislative meeting starts at 09:00

FutureLab registration starts at 12:00

Student Accommodation

Youth Hostel St. Gallen

Jüchstrasse 25,
9000 St.Gallen.

<http://www.youthhostel.ch/en/hostels/st-gallen>

Departure

If Accommodated in the Youth Hostel

Check out: Wednesday, 12th November between 07:30 and 10:00 (breakfast is served).

Conference Venue

Lokremise

Grünbergstrasse 7,
9000 St.Gallen

www.lokremise.ch

Conference Fee Includes

- Admission to the conference.
- Accommodation (**please bring your own towel and other toiletries**).
- Transportation (hostel - conference venue – hostel).
- Food (breakfasts, lunches, dinners and refreshments).

INFORMATION FOR YOUNG SCHOLARS, FACULTY MEMBERS, ALUMNI & PARTNERS

Arrival

Monday, 10th November before 10:00 at **Lokremise**.

Circle of partners meeting starts at 10:00.

Alumni meeting starts at 10:00.

For others, FutureLab registration starts at **12:00**.

Accommodation

For accommodation, there are several hotels in St. Gallen, ranging from 90 to 250 CHF per person per night. Please reserve your own accommodation.

Departure

The FutureLab is concluded with a Dinner & Party on 11th November at 19:00 at the MeetingPoint (Blumenbergplatz 9, St. Gallen)

Conference Venue

Lokremise
Grünbergstrasse 7,
9000 St.Gallen

www.lokremise.ch

Conference Fees Includes

- Admission to the conference
- Food (lunch, dinners and refreshments)

Directions

HOW TO GET TO ST. GALLEN FROM ZURICH AIRPORT?

The train station is located beneath Zurich Airport. Ticket counters are open from 06:15 to 22:00. In Customs Hall 2, you can buy a ticket from the vending machines. Ticket machines can be found right next to the SBB travel center (Check-in area 3).

The train to St. Gallen takes circa 55 minutes.

Timetables can be found at: www.sbb.ch/en/home.html

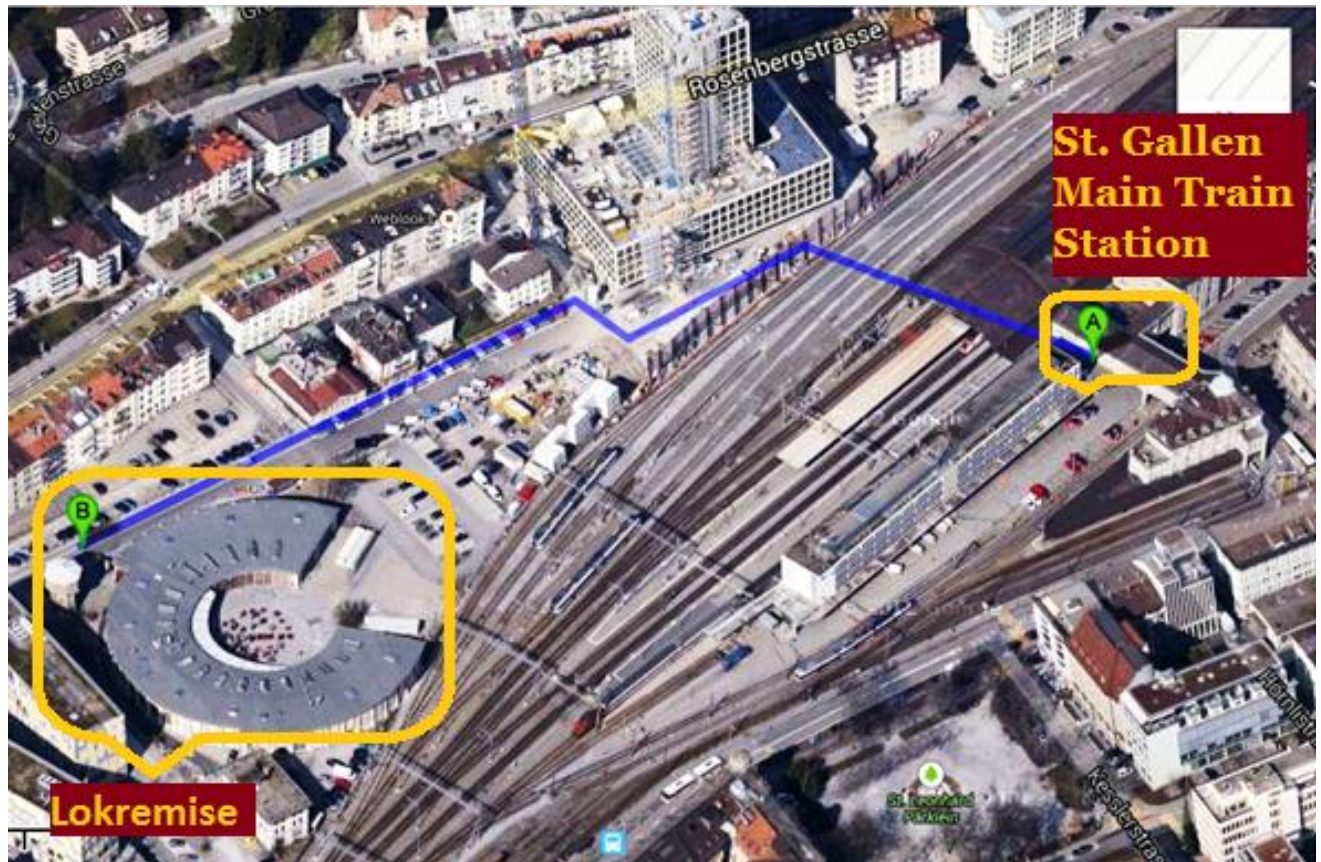
HOW TO GET TO THE YOUTH HOSTEL FROM ST. GALLEN CENTRAL STATION ?

Take the Trogenerbähnli tram (S12) to “Birnbäume” stop and walk 2 minutes.



HOW TO GET TO LOKREMISE FROM ST. GALLEN CENTRAL STATION?

Walk 6 minutes from the Central Train Station in St. Gallen (Bahnhof).



FUTURELAB DETAILS

Programme

MONDAY, 10 NOVEMBER

<i>Time</i>	<i>Event</i>	<i>Location</i>
09.00 - 12.00	Legislative Meeting <i>Only for Chapter Presidents/Representatives</i>	KinoK
10.00 - 12.00	Circle of Partners Meeting Alumni Meeting	Theater 2 Lokremise
12.00 – 13.00	Lunch & Registration	Sichel/Foyer
13.00 – 13.45	Welcome <i>Introduction to the conference and its participants</i>	Theater 1
13.45 – 14.30	Building the Bridge Session 1 <i>Lenka Parkanova*, Anita Negri** and Chapter Presidents collectively share oikos' current impact and aspirations.</i>	Theater 1
14.30 – 15.45	Drawing the Landscape <i>Introduction and insights to the seven Learning Circles: Economics, Energy, Entrepreneurship, Finance, Leadership, Supply Chain (Fashion) and Management.</i>	Theater 1

15.45 – 16.15	Break	Foyer
16.15 – 17.45	Learning Circle Workshop Session 1 <i>In their groups, the Learning Circles discuss their findings and jointly advance their learning experience.</i> Energy Management Leadership Economics Supply Chain (Fashion) Entrepreneurship Finance	Theater 1 Theater 2 Foyer Theater Stiftungszimmer Kinok
17.45 – 18.15	Break & Group Picture	Sichel
18.15 – 20.00	Leadership for Sustainability <i>Uwe Lübbermann, founder of "Premium-Cola", shares his unique entrepreneurial journey. Subsequently, participants are invited to reflect on the topic of leadership for sustainability.</i>	Theater 1
20.00 – 22.00	Dinner	Restaurant

**PRESIDENT OIKOS INTERNATIONAL 2013 – 2014; **PRESIDENT OIKOS INTERNATIONAL 2015 - 2016*

TUESDAY, 11 NOVEMBER

<i>Time</i>	<i>Event</i>	<i>Location</i>
08.00 – 08.30	Impact Walk Participants walk, in couples, from their accommodation to Lokremise whilst exploring and exchanging their individual connections to sustainability.	Youth Hostel to Lokremise
08.30 – 09.30	Connecting Ideas Participants are guided to reflect on themselves, their goals and the oikos community.	Theater 1
09.30 – 10.30	Campaigning for Sustainability Yuan Yang, co-founder of "Rethinking Economics", and Marloes Nicholls, project manager and researcher at "Meteos" and co-founder of "Move your Money UK", introduce successful strategies to campaign for sustainability.	Theater 1
10.30 – 11.00	Break	Sichel
11.00 – 13.00	Learning Circle Workshop Session 2 In their groups, Learning Circles develop impactful initiatives. Management Energy Economics Leadership Supply Chain (Fashion) Entrepreneurship	Theater 1 Theater 2 Foyer Theater Stiftungszimmer

	Finance	Kinok
13.00 – 14.00	Lunch	Sichel
14.00 – 14.45	Impact Fair Participants share and present inspiring projects from around the world.	Theater 2
14.45 – 15.45	Building the Bridge Session 2 Learning Circle representatives present their outcomes and future plans.	Theater 1
15.45 – 16.15	Break	Sichel
16.15 – 16.15	Open Space Participants discuss ideas and design initiatives to pursue with the help of the oikos community.	Theater 1
17.30 – 18.00	The Bridge Ahead Seeing and envisioning the bridge for sustainability in economics and management which the oikos community has built.	Theater 1
18.00 – 18.30	Wrap-up	Theater 1
19.00 – 24.00	Dinner & Party	MeetingPoint

SESSIONS

Learning Circles Workshops

Our community is comprised of many sustainability-passionate individuals. Some are more interested in learning how we can embed social and economic perspectives in finance, whilst others are passionate about the garment industry. Possibly, this is one of the reasons that in the past years, we have seen an increasing amount of subject-specific cross-chapter initiatives rise (e.g. oikos Fashion).

To support you in the development of these initiatives and give you a chance to kick-start new ones, we offer you the opportunity to engage in the oikos FutureLab Learning Circles. A Learning Circle is a highly interactive, participatory structure for organizing group work within a subject area. The goal is to build, share and express knowledge through a process of open dialogue and deep reflection. Within each Learning Circle people with a common interest gain experience, knowledge and establish networks in their chosen subject area. The Learning Circle structure gives the oikos community the opportunity to map the landscape of a specific topic, get in touch with external inspirational experts and systematically spread the knowledge in our network.

oikos Learning Circles 2014:

- [Economics](#)
- [Entrepreneurship](#)
- [Leadership](#)
- [Energy](#)
- [Supply Chain \(Fashion\)](#)
- [Management](#)
- [Finance](#)

Impact Fair

Strengthening existing projects and launching new initiatives for sustainability is a core objective of the oikos FutureLab. The reach and diversity of the oikos community provides a strong platform that we want to leverage for larger Impact. The event, therefore, reserves a significant part of its agenda to work on projects that are driven by our members. A project fair with 3-minute “elevator pitches” will showcase existing and planned initiatives. An open space will provide further room to work on planned projects, get new ones on their way – and increase our impact!

Register at: <http://bit.ly/UaDBRR>

Legislative Meeting

This session is open solely to chapter members. Members have the opportunity to exercise their right to influence the oikos network, by, amongst others, voting on who will be the future oikos International Executive Board Members, and which chapters should join the oikos network.

SPEAKERS, LOGISTICS, FAQ(S) AND OTHER INFORMATION

Read about Speakers, Logistics, FAQ (s) and Other Information at www.oikos-international.org/futurelab

WEB



Join us at our facebook page:

<http://bit.ly/oikosfb>

Join us at our Facebook Event page and start interacting with other participants: http://bit.ly/oikos_FL14_FB



Follow us on Twitter: <https://twitter.com/oikosworld>



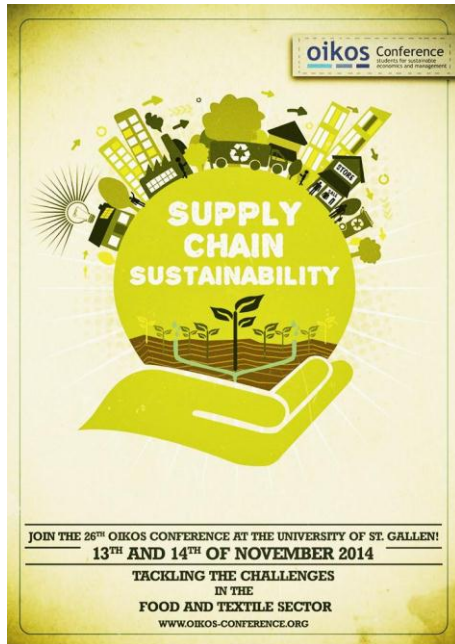
Be connected with us on LinkedIn: <http://linkd.in/1t5EJ7S>



#FL14 #oikos

OTHER OPPORTUNITIES

OIKOS CONFERENCE



The oikos conference has made a difference in economics and management since 1989 by bringing students together to work with experts and professionals from around the world. We're happy to again collaborate with the St. Gallen MBA to present an interesting program to our participants.

The oikos St. Gallen conference will occur in the same week as the oikos FutureLab (13 – 14 November). This year, the oikos Conference deals with the topic: “Supply Chain Sustainability”

Register here: <http://bit.ly/1z0jbg8>

APPLY FOR THE OIKOS EXECUTIVE BOARD 2015



Apply now to become an oikos International Executive Board Member. The deadline is 31st October 2014. More information here: www.oikos-international.org/apply-for-the-oikos-executive-board/

VISITING SWITZERLAND

Are you planning to stay longer in Switzerland and are not sure what to do? Check out www.myswitzerland.com and get inspired!

HOSTELS IN ZURICH

<http://www.city-backpacker.ch/>

<http://www.hostels.com/zurich/switzerland>

<http://www.youthhostel.ch/en/hostels/zurich>

SWITZERLAND CURRENCY

Please note that Switzerland's currency is the Swiss Franc (abbreviated to CHF). While Switzerland is not part of the European Union and thus is not obliged to utilize the Euro, many prices are nonetheless indicated in Euro. Merchants may accept Euros but are not obliged to do so. Change given back to the client will most likely be in CHF.

CURRENCY EXCHANGE PLACES

- Any swiss bank
- Airports
- Main railways stations
- Major hotels

NB: Official exchange offices and hotels may charge a fee for their services.

BUSINESS HOURS

Shops in smaller towns and villages are generally open from 8:30 - noon and again from 14:00 - 18.30. In larger cities they do not close for lunch. In larger cities, shops generally extend their hours till 20:00 on one evening of the week.

IMPORTANT TELEPHONE NUMBERS

- 117 - Police
- 118 – Fire
- 144 - Ambulance
- 1414 - Swiss Rescue

If calling from Switzerland, you need to enter the international country code (+41). The country code is followed by the area code (without the '0') as shown in the following example: "+41221123456". As a rule, the "+" sign appears if you press and hold the "0" key for a few seconds.

ELECTRICITY

The current used throughout Switzerland is 230 Volts (AC), 50 cycles. Most power sockets are designed for three pin round plugs. The standard continental type plug with two round pins, applied for many electrical travel products.



SWISS-GERMAN PHRASEBOOK

English is spoken in Switzerland. However, we would like to share with you some important Swiss-German phrases to make your visit more pleasant.

Hoi! - Hello/Hi (informal)

Saluti! [salooti!] / Saletti! - Hi (very informal)

Grüezi! [Grea-atsie] - Hello (formal)

Grüezi mitenand! [Grea-tsi metta-nònd]
- Hello, everyone (formal)

Merci! – Thank you!

Proscht, Präschtlì, Prosit! - Cheers

En Chübel, es Grosses - A big glass of beer

Es Glas Wii - A glass of wine

Chueche - pie

Gipfeli - croissant(s)

Milchkafi, Schale - cafe au lait

Kafi - crème coffee

Was koschtet das? - how much is this/that?

Hät's no billigeres? –

Do you have something cheaper?

Trinkgäld (gäh) - Tip (Tipping)

Schoggi - Chocolate (gg is often pronounced as 'ck,' thus 'schocki')

Gäld / Bargäld, Stutz (coll.), Stütz (coll.) - cash, money.

isch Bargäld ok? mit Bargäld bezahle? -
can I pay with cash?

I/Ich möcht öppis anders –
I would like something else.

Wo chan ich Gäld wächsle? -
Where can I change money?

Wo isch de nächscht Bankomat? -
Where is the closest ATM?

Ich (i) nimm das - I'll take/buy it (i pronounced like "e" in english)

Chann ich mit Kreditkarte zahle? -
Can I use my Credit Card?

Z'tüür! (Zu teuer) -
Too expensive! (might be very offensive!)

ORGANIZING TEAM



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