



# Investing for Impact: Redefining the Meaning of Return

Course Conference on April 13th, 2018  
UBS Geschäftsstelle, Paradeplatz, Zürich

University of St. Gallen Course FS18 8,748



Impact

responsAbility



Universität St.Gallen

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## Context

The theme of Impact Investing continues to gain momentum in both, finance and social entrepreneurship communities and, while overall volumes are still being small the funds invested for impact are growing steeply. In addition course offers as well as supervision of theses on Impact Investing is in high demand by the student community. The University of St. Gallen has responded to this demand by offering this course on Impact Investing.

This course, titled *Impact Investing: Redefining the Meaning of Return* is taking place in March - May 2018 at Master level in the contextual study program of the University of St. Gallen and is running for the fourth time this year.

Focused on activity based learning the course aims to deliver on three main goals: 1) gaining an understanding of the impact investing space, 2) researching and developing an investment structure for an Impact Investing opportunity and 3) delivering a pitch presentation of the investment structure to an imaginary investment board.

This document outlines the program for the first block of the course. To complement and consolidate classroom based learning, the group has the opportunity to meet and discuss with Impact Investing practitioners. Hosted by UBS Wealth Management Sustainable Investing Advisory we will welcome speakers from UBS, LGT Impact and responsibility who will present their work and career path and join a panel discussion.

Following the presentations, the panel will provide ample time for exchange before a closing discussion will mark the end of this course event.

## Program

**April 13<sup>th</sup> 2018, 14:00h - 18:00 UBS Conference Center Grünenhof, Zurich, Switzerland**

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14:00h – 14:10h Welcome

14:10h – 14:40h Elevator pitch of each Investment Proposal

14:40h – 15:10h UBS WM Sustainable Investing Advisory (Jaume Iglésies)

15:10h – 15:40h LGT Impact (Antonia Strachwitz)

15:40h – 16:10h A Career Path Into Impact Investing (Carolina DeAzevedo)

16:10h – 16:30h Break

16:30h – 17:20h Q&A and Discussion

17:20h – 17:45h Concluding Reflections and Farewell

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## Speakers

### **Jaume Iglésies**

Jaume Iglésies is Executive Director at UBS Wealth Management and advises clients on investment solutions that consider social and environmental values alongside financial returns. He addresses the key issue of how wealth can deliver more than financial returns.

Prior to joining UBS in 2005, he worked for eleven years at Deutsche Bank SA in the financial planning & LI unit, where he was responsible for product management.

Jaume is a fellow of the International Actuarial Association. He holds a BA in Mathematical Economics and a MSc in Financial Markets from the University of Barcelona. He is a visiting lecturer in Impact and Sustainable Investing at leading academic institutions.



### **Antonia Strachwitz**

Antonia has a background in diplomacy and international relations. Prior to joining LGT Impact, she worked as Senior Advisor at the Permanent Mission of Liechtenstein to the United Nations in New York. In this role, she covered human rights questions and humanitarian aid, and managed a series of workshops and lectures in cooperation with Princeton University. She also served as NGO liaison, handling government grants and monitoring the impact of funds. Antonia previously consulted a social start-up working with refugee youth during its expansion phase. She began her career at a Vienna-based think-tank on international relations. Antonia holds a Master's degree in East Asian Economics, Development and International Relations, and a Bachelor's degree in Japanese Studies from the University of Vienna.



### **Carolina DeAzevedo**

Carolina is a Manager at responsAbility, where she is responsible for Business Development activities with Development Finance Institutions. Her function entails building partnerships with DFIs worldwide, translating development finance market trends into new investment concepts, and fundraising for existing investment funds. Before joining responsAbility, she worked for seven years as a sales trader of derivatives, cash, and fixed income products in Latin America's largest Corporate & Investment Bank. Her passion for development finance led her to transition into a career in Impact Investing, in which she encountered a strong sense of purpose and motivation. She holds a bachelor's degree in Business by Insper São Paulo and is a master's degree candidate in International Affairs by the University of St. Gallen.



### **Ernst von Kimakowitz** (*Course Faculty*)

Ernst is founding Director of the Humanistic Management Center, an independent think tank, learning institution and advisory firm. He also manages the executive training provider Ethics First.

In addition he is a lecturer in leadership skills at the University of St Gallen, Switzerland, the University of Tübingen, Germany, and was visiting professor at Soka University in Tokyo, Japan. He holds several board member, editorial and reviewer positions and advises both, for profit and non-profit organizations on topics surrounding business ethics, humanistic management and sustainability.



## Logistics

### UBS Geschäftsstelle, Paradeplatz 6, Zurich

**Date:** 13.04.2018

**Time:** 14:00h - 18:00h

**Venue:** UBS Geschäftsstelle, Paradeplatz 6, Zürich

[Link to Google Maps](#)

**Getting there:** It's a 15 minute walk from Zurich main Station following the instructions in the map below. Alternatively take any Tram from Zürich HB / Bahnhofstrasse to Paradeplatz.

**Meeting Point:** The group will meet at 13:50h at the main entrance of the venue



