

PRELIMINARY CONFERENCE PROGRAM

Freedom & Responsibility: Leading for Well-Being

The idea of freedom has been pivotal for the development of modern capitalism. The socially and economically emancipated individual, the open market and the modern corporation, based upon voluntary work contracts and cooperation, have all become synonymous with the concept of a free and open society. Yet, while in classical freedom philosophies, the notions of individual and institutional liberty are closely connected to their respective moral and social responsibilities, within the realm of economics the relationship between freedom and responsibility has been examined far less. This may have to do with the fact that certain strands of freedom theory (namely the ones espoused by the Mont Pelerin Society and the Chicago School of Economics) have long since dominated the discourse within business and economics departments, emphasizing much more the importance of choice than of its ethical orientation and constraints.

Yet, in the last years, corporate scandals have led to increased questioning of the corporate license to operate. In step with an ever more acutely felt lack of social and environmental sustainability, the very freedom of corporations to do business the way they see fit, is coming under scrutiny. Not incidentally, the United Nations and the OECD, for instance, have recently called for new economic policies directed to higher levels of human wellbeing rather than sheer material wealth. These demands find their correlate in the work on part of the Sustainable Development Solutions Network (SDSN) to realize crucial sustainability goals worldwide. Geared to a qualitative optimization of options for all rather than at the quantitative maximization of choice for some, through such efforts the dimension of responsibility implicit in the idea of freedom is increasingly being explicated. The Humanistic Management Network has decided to center its annual conference on the theme “Freedom & Responsibility / Leading for Well-Being” so as to examine which conceptions of freedom prove most apt to bring about a life-conducive economy at service to all humans.

An academic Paper Development Workshop will precede the Conference and will take place on 12 October 2016 at the Global Ethic Institute. The Workshop addresses those who submitted papers and whose papers have been selected.

THURSDAY 13TH OCTOBER 2016

9:00-9:15

Introductory Remarks

Michael Pirson, Professor for Social Entrepreneurship and Global Sustainability, Fordham University, Fellow, Harvard University

Hunter Lovins, Professor of Sustainable Management at Bard School of Management, Club of Rome, President of Natural Capitalism Solutions

9:15-10:00

Panel I – Which Freedom? Whose Responsibility?

The Academic Perspective

Claus Dierksmeier, Director Global Ethic Institute,
University of Tübingen

„Quantitative versus Qualitative Freedom“

10:00-11:30

Discussion Panel I – Freedom through Responsibility

Hunter Lovins, Professor Bard School of Management, Club of Rome

Chris Laszlo, Professor Weatherhead School of Management

Enrico Giovannini, Professor Università degli Studi di Roma “Tor Vergata”

Moderation: Christopher Gohl, Coordinator Public Dialogue,
Global Ethic Institute, University of Tübingen

11:30-12:30

**Collective Workshop: Better Options - Co-Creating a
Responsible Economy**

12:30-14:00

Lunch

14:00-15:30

Panel II - Impacting higher Well-Being Through Innovation

*Learning from Practice on how to embrace qualitative freedom and
responsibility - learning WHAT from practice?*

Christian Felber, Universities of Vienna and Graz, Gemeinwohl-Ökonomie
„Qualitative Freedom & the Economy for the Common Good“

Andrew Winston, Author of „The Big Pivot“

„The responsible freedom of social entrepreneurship“ (TBC)

Jürgen Volkert, Professor Pforzheim University

„Qualitative Freedom & Social Intrapreneurship by Bayer-India“

Moderation: Dieter Schnaas, Wirtschaftswoche

15:30-16:00

Coffee Break

16:00-17:30

Workshops Research, Practice, Policy

(organized and facilitated by SustainAbility)

1) What do we need to know to move towards a better life?

2) What do we need to do?

3) What policies will drive us there?

17:30-18:00

Wrap up

18:30

Networking Dinner

FRIDAY 14TH OCTOBER 2016

9:00 – 9:15

Introduction and Recap of Previous Day

Michael Pirson, Professor for Social Entrepreneurship and Global Sustainability, Fordham University, Fellow, Harvard University

9:15 – 10:45

Panel III – Which qualitative orientation do we need?

Policies for a Better Life

Ernst von Kimakowitz, Humanistic Management Center
„Foreign direct investment according to quantitative versus qualitative freedom“

Stewart Wallis, New Economics Foundation (TBC)
„Responsible Freedom & Better Business – a new narrative for better policies“

Romina Boarini, OECD (TBC)
„Policies needed for Better Life“

Moderation: Christopher Gohl, Coordinator Public Dialogue, Global Ethic Institute, University of Tübingen

10:45 – 11:15

Coffee Break

11:15 – 12:45

Workshops Research, Practice, Policy

(organized and facilitated by SustainAbility)

12:45 – 14:00

Lunch

14:00 – 15:00

Keynote Speech and Lifetime Achievement Award

Jeffrey D. Sachs: Director of The Earth Institute, Professor at Columbia University
“Globalization – in the name of which freedom?”

15:00 – 16:00

Farewell Cocktails

Sponsoring Organizations

Fordham University, New York

www.fordham.edu

Global Ethic Institute / Weltethos-Institut, Tübingen

www.weltethos-institut.org

Global Ethic Institute / Weltethos-Institut Tübingen

Is sponsored by Karl Schlecht Stiftung

<http://www.ksfn.de/>



Humanistic Management Network

www.humanetwork.org

Leading for Well-Being Consortium

The Organizers

Michael Pirson (pirson@fordham.edu), Director, Center for Humanistic Management at Fordham University,

http://www.fordham.edu/info/22941/full-time_faculty/4842/michael_pirson



Claus Dierksmeier (dierksmeier@weltethos-institut.org)
Director, Global Ethic Institute at the University of Tübingen,
<http://www.weltethos-institut.org/index.php?id=43>

L. Hunter Lovins, Professor of Sustainable Business Management at Bard College, steering committee of the Club of Rome, President of Natural Capitalism Solutions,

<http://natcapsolutions.org/team/staff/l-hunter-lovins/#.VxDCz3CQRHk>





Andrew Winston, Author of „The Big Pivot“, Founder of Winston Eco-Strategies, <http://www.andrewwinston.com/eco-strategies/>

Chris Laszlo, Professor of Organizational Behavior at Case Western Reserve University's Weatherhead School of Management, Faculty Director for Research and Outreach at the Fowler Center for Business as an Agent of World Benefit, <https://weatherhead.case.edu/faculty/chris-laszlo>

