



Investing for Impact: Redefining the Meaning of Return

**Course Conference on May 12th, 2017
UBS Conference Center Grünenhof, Zürich**

University of St. Gallen Course FS16 8,748

Context.....	2
Program	3
Speakers.....	4
Logistics	6

Context

The theme of Impact Investing has gained substantial momentum in both, finance and social entrepreneurship communities over recent years. In addition student demand for course offers as well as supervision of theses on Impact Investing has risen steeply. The University of St. Gallen has responded to this demand by offering this course on Impact Investing.

This course, titled *Impact Investing: Redefining the Meaning of Return* is taking place in April and May 2017 at Master level in the contextual study program of the University of St. Gallen.

Focused on activity based learning the course aims to deliver on three main goals: 1) gaining an understanding of the impact investing space, 2) researching and developing an investment structure for an Impact Investing opportunity and 3) pitching the investment structure to an imaginary investment board of an Impact Investing fund.

This document outlines the program for the second block of the course. To complement and consolidate classroom based learning, the group has the opportunity to meet and discuss with Impact Investing practitioners. Hosted by the UBS Wealth Management Sustainable Investing Advisory area we will welcome speakers from UBS the OECD and the Novartis Foundation for presentations and a panel discussion.

Following the presentations, the panel will provide ample time for exchange before a closing discussion and joint reflection on the course work and learning outcomes will mark the end of this course.

Program

May 12th 2017, 14:00h - 18:00 UBS Conference Center Grünenhof, Zurich, Switzerland

14:00h – 14:10h	Welcome
14:10h – 14:30h	Elevator pitch of each Investment Proposal
14:30h – 14:50h	UBS WM Sustainable Investing Advisory (Jaume Iglésies)
14:50h – 15:10h	Impact Investing Experiences from the Field (Johannes Boch)
15:10h – 15:30h	OECD Policy Framework for Investment (Mike Pfister)
15:30h – 16:10h	Q&A and Discussion
16:10h – 16:30h	Break
16:30h – 17:30h	Concluding Reflections, Course Evaluations and Farewell

Speakers

Jaume Iglésies

Jaume Iglésies is Executive Director at UBS Wealth Management and advises clients on investment solutions that consider social and environmental values alongside financial returns. He addresses the key issue of how wealth can deliver more than financial returns.

Prior to joining UBS in 2005, he worked for eleven years at Deutsche Bank SA in the financial planning & LI unit, where he was responsible for product management.

Jaume is a fellow of the International Actuarial Association. He holds a BA in Mathematical Economics and a MSc in Financial Markets from the University of Barcelona. He is a visiting lecturer in Impact and Sustainable Investing at leading academic institutions.



Johannes Boch

Johannes Boch is a Project Manager at the Novartis Foundation, coordinating the activities in Brazil of the multi-stakeholder platform to address hypertension in urban settings in low - and middle - income countries. In this function, he is looking into public - private partnerships with a focus on private sector capabilities and entrepreneurial initiatives.

Prior to joining the Novartis Foundation in December 2016, Johannes worked at the University of St. Gallen (HSG) Institute of Management Latin America in São Paulo, establishing and managing consulting and research activities on Impact Investing for investors and entrepreneurs, with a focus on healthcare.



Mike Pfister

Mike is an economist specialised in sustainable investment and development. He has worked for consulting groups, the German Government, the United Nations, and the Organisation for Economic Co-operation and Development. He also advises international and national sports organisations on sustainability and legacy strategies. He has significant experience in managing complex investment climate reform programmes, designing public policies and supporting their implementation, as well as restructuring agencies in developing and emerging economies. Mike holds a masters in international economics from the Graduate Institute of International Studies, a post-graduate diploma in development policy from the German Development Institute, and an executive certificate in supply chain management from the Massachusetts Institute of Technology.



Ernst von Kimakowitz (*Course Faculty*)

Ernst is founding Director of the Humanistic Management Center, an independent think tank, learning institution and advisory firm. He also manages the executive training provider Ethics First.

In addition he is a lecturer in leadership skills at the University of St Gallen, Switzerland, the University of Tübingen, Germany, and Soka University in Tokyo, Japan. He holds several board member, editorial and reviewer positions and frequently gives talks to audiences ranging from student groups to senior executive teams around the globe.



Logistics

UBS Conference Center Grünenhof, Zurich

Date: 12.05.2017

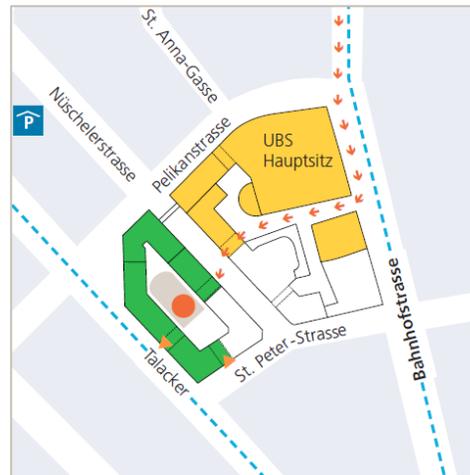
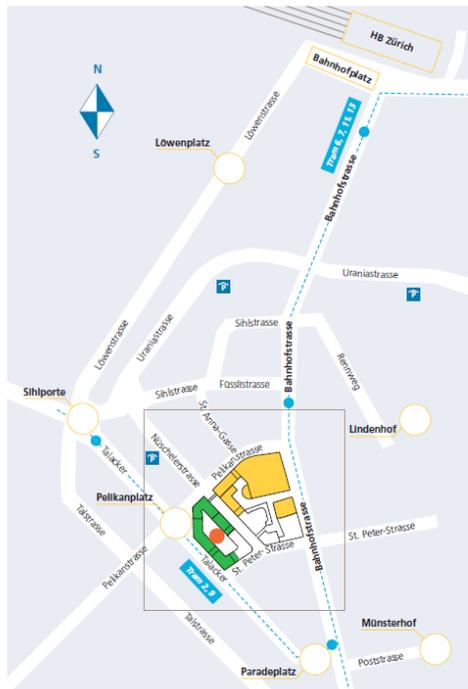
Time: 14:00h - 18:00h

Venue: UBS Conference Center Grünenhof

[Link with travel details to Grünenhof](#)

Getting there: It's a 15 minute walk from Zurich main Station following the instructions in the map below. Alternatively take any Tram from Zürich HB / Bahnhofstrasse to Paradeplatz. It's a 5 minute walk from there.

Meeting Point: The group will meet at 13:50h in the lobby of the venue



● UBS-Konferenzgebäude Grünenhof