

# The Swiss School of Latin American Studies (SSLAS)

## “Latin America & Social Innovation”

Centro Latinoamericano-Suizo  
de la Universidad de San Gallen (CLS-HSG)  
Müller-Friedberg-Strasse 8, CH-9000 St.Gallen

Friday, March 16, 2018 - Room 52-5120 (5th Floor)  
Saturday, March 17, 2018 - Room 52-7024 (7th Floor)

### Friday, March 16, 2018

- 14:00-14:15      Opening Remarks  
Prof. Dr. Yvette Sánchez (University of St.Gallen) and  
Prof. Dr. Christian Büschges (University of Bern)
- 14:15-15:15      Roundtable  
Prof. Dr. David Edgar (Glasgow School for Business and Society)  
Prof. Dr. Vanina Farber (IMD Lausanne)  
Dr. Ernst von Kimakowitz (University of St.Gallen and HMC)  
Cristina Beans (Latin American Social Innovation Network - LASIN)
- Moderation by Dr. Rocío Robinson (University of St.Gallen)
- Coffee Break*
- 15:45-17:00      “*Innovation Support in Latin America*”  
Professor David Edgar (Glasgow School for Business and Society)
- Presented by Prof. Dr. Christian Büschges (University of Bern)
- 17:00-18:00      “*Local Environments, Global Solutions: The Politics of Climate-Smart Narratives and New Agricultural Biotechnologies in Argentina*”  
Dr. des Diego Silva Garzón (Graduate Institute of International and Development Studies - IHEID)
- Presented by PhD Student Ashraf Montoya Zegarra (University of St.Gallen)
- 18:00-19:00      “*Colombian Contemporary Art & Networks in Institutional Context*”  
PhD Candidate Annatina Aerne (University of St.Gallen)
- Presented by PhD Student Pablo López Dussán (University of Lausanne)
- Dinner*

**Saturday, March 17, 2018**

09:00-10:00      *“Impact Investment in Latin America – Redefining the Meaning of Return”*  
Dr. Ernst von Kimakowitz (University of St.Gallen and Humanistic  
Management Center)

Presented by PhD Student Letícia Vargas Bento (University of St.Gallen)

10:00-11:00      *“Social Entrepreneurship, Entrepreneurial Poverty Alleviation, and Social  
Innovation in Latin America”*  
Professor Vanina Farber - elea Chair for Social Innovation (IMD)

Presented by Prof. Dr. Yvette Sánchez (University of St.Gallen)

*Coffee Break*

11:30-12:30      *“Water Community Networks and Social Technology: the Appropriation of  
Neoliberal Practices against the Flow of Anti-privatization Movements”*  
Dr. des Emilie Dupuits (University of Geneva) and Postdoc Researcher  
University of Amsterdam (Centre for Latin-American Research and  
Documentation, CEDLA)

Presented by PhD Student Elida Villalba Vargas (University of St.Gallen)

12:30-13:00      *Latin American Social Innovation Network (LASIN)*  
Cristina Beans (Universidad de Alicante)

13:00-14:00      Startups working with Latin America & Switzerland  
Alexandra Gavilano – *“Waste upcycling for sustainable development”* (Peru)  
Dr. Jaime Duarte – *“Textile-powered Mobility Innovation”* (Brazil)  
Dr. Laura Rio – *“Instant Copper”* (Brazil)

Moderation by Dr. Rocío Robinson (University of St.Gallen)

14:00      Announcements and closing remarks

*Lunch and networking*