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Business Schools Under Fire

Humanistic Management Education as the Way Forward

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Series: Humanism in Business Series

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In a time of ecological, social and financial crisis, trust in managers is very low. Management education in general is being scrutinized for its impact on society and business schools have been described as 'silent partners in corporate crime.' This book outlines how business schools can get out of the line of fire by presenting the cornerstones of a humanistic business education. As with any cure, it starts with an in-depth analysis of the root causes and then with a humanistic management education model details more promising ways forward. It outlines the implications of this next generation management education model for the administration of business schools as well as their core tasks of research and teaching.

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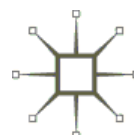
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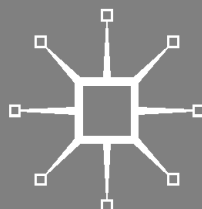
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