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Integrity in Organizations

Building the Foundations for Humanistic Management

Edited by: Wolfgang Amann, Agata Stachowicz-Stanusch

Series: Humanism in Business Series

WOLFGANG AMANN is the Executive Academic Director of Executive Education in charge of all open enrolment and in-company programs at Goethe Business School in Frankfurt, Germany. He also serves as a faculty member in the field of corporate strategy and complexity management. He has published a number of books on humanistic management, modern corporate strategy and governance as well as complexity in globalizing companies.

AGATA STACHOWICZ-STANUSCH is Professor of Management at the Silesian University of Technology in Poland where she also serves as Head of the Management and Marketing Department. She has authored and edited 12 books about corruption and integrity in business and management education. Pro bono she is a World Engagement Institute and International Fellow, Chief-of-Research of the International Higher Education Teaching and Learning Association, member of the Anti-Corruption Academic Initiative (ACAD).

Integrity in Organizations moves beyond the normative call for more humanistic management in the aftermath of a series of corporate scandals, recent financial crisis as well as increasingly questioned blind fellowship of one-dimensional profit maximization as the sole compass for companies. It sheds light on how we can actually build more humanistic organizations with the help of integrity. The authors shed light on leadership, governance, personal development and further implementation issues when companies aim for more humanism in business and management. Various international case studies illustrate the presented frameworks and presented recommendations.

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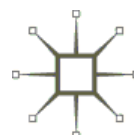
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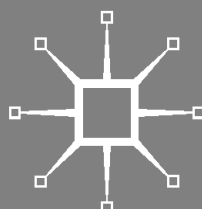
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