



Call for Chapters: Humanistic Executive Education – Creating next generation learning experiences

Context and Contributions

Many leaders today have participated in executive education programs to gain new insights, train skills and build networks in order to progress in their careers or develop new opportunities for doing so. But do executive education providers really deliver on their promise of shaping tomorrow's leaders? Not only according to direct needs of an individual business but also according to the needs of society at large. To what degree do executive education providers promote leadership in awareness of corporate responsibilities and, thereby, acting responsibly themselves?

Executive education provides one of the rare opportunities for creating a space in which leaders can reflect on their role and ask how they can contribute to a more equitable and more sustainable planet; how they can deliver on the dual objective of creating business success and value for society. Without actively integrating this dimension in leadership development offers, executive education providers are facing the question of how they themselves assume responsibility.

In the future, more than ever will success in the market place depend on the contribution a business makes in addressing the challenges we face as a global community. It is hence in the enlightened self-interest of businesses to shift their leadership development efforts towards content and delivery formats that are inclusive of humanistic values.

At the Humanistic Management Network we therefore believe that executive education providers also need to embrace responsibilities that stem from their role as educators. Next to conveying skills and tools to lead themselves, teams, organizations, cross-institutional clusters and stakeholders, education providers are called to develop solutions that form program graduates with the right ends in mind – fostering humanism, dignity and well-being, integrating ethical reflection in management decisions or engaging with stakeholders instead of merely focusing on narrow economic goals.

It is in this context that we ask for chapters that reveal emerging approaches, andragogic philosophies and more mature, tested and proven solutions. Which advice

can be shared with fellow deans, program directors and faculty members when designing, directing, implementing and evaluating the success of more humanistic executive education seminars? Which are the mental models that are conducive to establishing broader leadership goals that are better aligned to societal needs and expectations? To what extent has PRME helped catalyze developments for past, current and future solutions? What main barriers exist for even more effective humanistic executive education seminars and what partial and holistic answers crystalize?

As co-founders and part of the Humanistic Management Network, we issue this call for chapters to address these and related questions. We have fellow faculty members, program directors, deans, but also HR departments in mind which seek support in selecting providers for their leadership development needs. Submissions can be conceptual, empirical or both.

Publisher, Editors and Contact

This book will be an edited volume published by Springer (Palgrave Macmillan) in the [Humanism in Business Series](#) which comprises 14 volumes to date and is covering various aspects of Humanistic Management. The Humanism in Business book series is edited by the Humanistic Management Network.

The book will be edited by Ernst von Kimakowitz, Director, [Humanistic Management Center](#) and Lecturer, University of St. Gallen, Switzerland and Wolfgang Amann, Professor of Strategy and Leadership and Academic Director custom/degree programs HEC Paris.

For all submissions or any questions please write to: executiveeducation@humanisticmanagement.org

Time frame and schedule

½ - 1 page proposal:	December 31 th 2016
Notice of acceptance and initial feedback:	January 15 th 2017
Submission deadline:	May 15 th 2017
Feedback on submission:	July 30 th 2017
Final submission:	September 30 th 2017
Publication	Early 2018

Please forward this Call for Chapters which is also available under this [link](#) to any of your contacts who might be interested in contributing.